



Trusted by more than 100 Republican campaign committees — including 10 presidentials — WidgetMakr’s innovative technology and tools maximize fundraising and outreach efforts for your political campaign or nonprofit.

## **Spark 1-Click Donations**

Used by more than 500,000 donors, Spark is the largest one-click donation platform for Republicans and conservatives. It offers donors a safe and convenient way to save contact and payment information, allowing them to easily make secure donations in the future.

## **Spark Giving Matrix**

Never ask for too much or too little again! Borrowing from proven strategies in the world of direct mail, the Spark Giving Matrix® is a proprietary fundraising solution that customizes your forms for each individual donor based on his or her previous giving history.

## **Dockable Forms**

Now you can add a donation opportunity on any part of your website with WidgetMakr’s 3-Step donation widget, which works on your desktop or mobile device.

## **Other Features:**

- Unlimited Widgets
- Responsive Forms
- Powerful Analytics
- Developer API
- Customizable Design
- Fast Deposits
- Mobile Friendly
- PCI Compliant



**Smarter  
Fundraising  
Starts Here.**

[www.WidgetMakr.com](http://www.WidgetMakr.com)